

EBOOK

TALKING
POINTS
ON HOW TO BE YOUR
CHILD'S BEST
ADVOCATE

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IMPORTANCE OF
EDUCATIONAL
ADVOCACY

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ROLE OF
ENTREPRENEURS

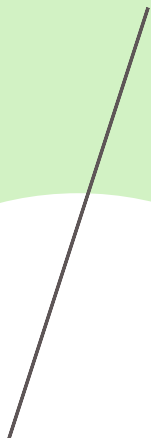
03

ADVOCACY AND
OPPORTUNITIES

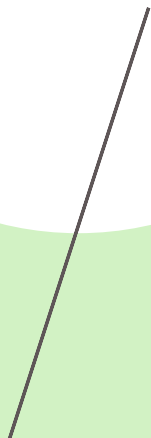
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FOREWORD

01



C H A P T E R

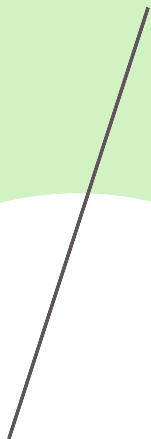


01

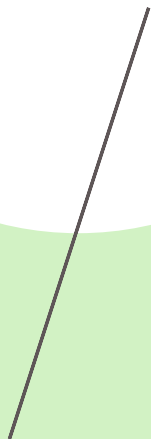
Why is educational advocacy so important to help close the economic divide in this country?

- Communities are impacted by our school systems.
- There is a correlation between the quality of school systems and poverty, crime and lack of socio-economic mobility.
- Educational advocacy will open the lines of communication between the educational system, the parents, and the community.
- Having knowledge, power and resources will help close the educational/economic gap. “Knowledge is power.”
- Needs to be a partnership between schools and community stakeholders (parents, businesses, and other community organizations, Boys and Girls Club, YMCA) to develop a plan that addresses the educational needs of the children of the community.

02



C H A P T E R



02

How can entrepreneurs and their businesses directly benefit from investment in educational advocacy?

- There is a need for a workforce that is knowledgeable and vocationally prepared.
- Strong schools create a positive community for businesses.
- Making connections with students in schools encourages career choices, that will benefit businesses and aid businesses in their recruitment efforts.
- Businesses can aid in breaking the cycle of generational poverty within the community by providing and supporting appropriate educational and community support.

03



C H A P T E R

03

How does supporting education through advocacy increase access for business leaders to provide opportunities for their communities?

- When business leaders advocate for education, this aids in economic development in communities.
- Education is one of the most powerful instruments in reducing poverty and can set the foundation for sustained economic growth in communities.
- Schools need support from all stakeholders in the community.
- When businesses partner with schools they can provide resources and opportunities like sponsoring events, providing class speakers, offering internships, or donating equipment and money. These opportunities can also benefit the parents as well.

04

C H A P T E R

04

How can joining the P3 coaching community and participating in your coaching program help support and guide an entrepreneur who is a mother with a child or children in this country's educational community?

- Joining the P3 coaching community will help support and guide that individual with advocating for their child's educational needs.
- Will help that parent with seeking out additional resources to help their child thrive in their academics, social, and even mental needs with the hope of them having a successful future.
- Will keep the parent abreast of future changes that might impact their child's educational needs.
- We need to ensure that children of color are better **prepared** regarding academics, be prepared to make changes, (**pivot**) regarding the economic demands of today's society, in order to allow our children to economically **prosper**, in the future.